

“STATE OF THE DIVISION”

CTE GENERAL ADVISORY COMMITTEE

OCTOBER 28, 2011

8:30AM – 11:30AM

COURTYARD BY MARRIOTT, CULVER CITY

MORNING AGENDA

- ❑ *Meet the Division*
- ❑ *Divisional Mission Statement*
- ❑ *Divisional Vision Statement*
- ❑ ***ACTION ITEM #1***
- ❑ *Divisional Report Card: In Summary*
- ❑ *Divisional Report Card: Major Accomplishments*
- ❑ ***ACTION ITEM #2***
- ❑ *From the Strategic Planning Committee*
- ❑ ***ACTION ITEM #3***
- ❑ *Strategic Objectives for FY2011-14*
- ❑ ***ACTION ITEM #4***
- ❑ *SB734 (DeSaulnier)*
- ❑ *Close*

MEET THE DIVISION

□ *Welcome*

- ❖ Dr. Jack E. Daniels, III, President,
Los Angeles Southwest College***

□ *Introductions*

- ❖ Dr. Elmer A. Bugg, Dean,
Los Angeles Southwest College***

DIVISIONAL MISSION STATEMENT

- The mission of the Workforce Development and Corporate Relations Division is three-fold:
 - *To develop new programs, certificates and services thus providing bridges to baccalaureate-granting institutions of higher education.*
 - *To respond to the workforce development needs of local employers thereby facilitating the College's role in regional workforce and economic development.*
 - *To build community partnerships in so doing enhancing the College's revenue generating capacities.*

DIVISIONAL VISION STATEMENT

(EXTRACTED FROM SASHKIN, 1986, 1988)

We value a divisional culture that contributes to organizational excellence. To achieve this vision, we pursue **9 core task-relevant values**:

- ❑ *Be the best at what the division does;*
- ❑ *Attend to details in doing a job;*
- ❑ *Provide superior quality and service;*
- ❑ *Demonstrate an understanding of the importance of economic growth and continuous program improvement;*
- ❑ *Our managers are "hands-on doers," not just planners, supervisors and administrators.*
- ❑ *People, as individuals, are important;*
- ❑ *People in the division should be innovators and should take risks without feeling that they will be punished if they fail;*
- ❑ *We believe that informality is important to improve the flow of communication throughout the division, the college and the district; and*
- ❑ *People should have fun doing their work.*

ACTION ITEM

***A1. Endorse and Recommend
the Draft Vision Statement
for Adoption by LASC's
CTE Division.***

DIVISIONAL REPORT CARD: IN SUMMARY

- The Division ended the year in the black...we have paid “all” of our bills and have no debt.**
- In addition, FY 11-12 looks to be an extremely promising year for the Division and expect a similar report card to this one next year.**

DIVISIONAL REPORT CARD:

□ **FY 2010-2011 Major Accomplishments**

- Total Grant Revenue Generated _ **\$3,395,770.09** ___
- Total Contract Education Revenue Generated _ **\$754,890.79** ___
- # of Short-Term Workforce Development Workshops/Classes Conducted
___ **123** ___
- # of College Students Served in FY '10 – '11 _ **2128** ___
- # of High School Students Served in FY '10 – '11 _ **523** ___
- # of Community Patrons Served in FY '10 – '11 _ **532** ___
- # of Short-Term Certificates of Completion Awarded ___ **670** ___
- # of Direct Placements Achieved ___ **818** ___
- # of New Training/Education Programs Developed _ **30** ___
- # of New 2+2 Intersegmental CTE Partnerships Developed:
CSULA—Urban Teacher Fellowship
CSUDH—Computer/Cyber Security
- # of Event Management Programs Conducted ___ **5** ___

ACTION ITEM

***A2. Endorse and Forward the
CTE Divisional Report
Card to LASC's Strategic
Planning Committee.***

FROM THE STRATEGIC PLANNING COMMITTEE

(AUGUST 23, 2011, CDC 228)

- ❑ ***“Gainful Employment” initiative was identified as a key college focus for FY 11-14.***
- ❑ ***Key Features of Gainful Employment Legislation:***
 - ❖ **Increase Student Completion Rates:**
 - ❖ **Market-Driven, Market-Responsive Degree/Certificate Programs;**
 - ❖ **Facilitate Student Placement and/or Advancement in Occupations of Training:**
 - ❖ **In Growth Careers, and**
 - ❖ **That offers a sustainable, liveable wage.**

ACTION ITEM

A3. Endorse and Support the CTE Division's "Gainful Employment" initiative and Activities for FY2011-14.

STRATEGIC OBJECTIVES FOR FY2011-2014

- ❑ Strategic Objective #1: Continue implementation and assessment of a *program improvement model* focused on capacity building, student retention and enrollment growth for LASC's CTE programs and services;
- ❑ Strategic Objective #2: Respond and comply with recent Perkins IV and Gainful Employment legislation;
- ❑ Strategic Objective #3: Strengthen CTE linkages between LASC, feeder secondary institutions and regional employers in a manner that responds to and complies with LASC's "career pathways" philosophy;
- ❑ Strategic Objective #4: Enhance the Division's revenue generating capacity and improve the Division's received revenue by 15% over base year 2010-2011; and
- ❑ Strategic Objective #5: Develop and enhance partnerships with regional employers and community-based organizations, including municipalities, and other workforce and economic development practitioners by 15% over base year 2010-2011.

ACTION ITEM

***A4. Endorse and Support the
CTE Division's Strategic
Objectives for FY2011-14.***

RECENT CALIFORNIA LEGISLATION

- ***BILL NUMBER: SB 734 CHAPTERED***
- ***BILL TEXT CHAPTER 498 (Handout)***
- ***FILED WITH SECRETARY OF STATE OCTOBER 6, 2011***
- ***APPROVED BY GOVERNOR OCTOBER 5, 2011***
- ***PASSED THE SENATE SEPTEMBER 9, 2011***
- ***PASSED THE ASSEMBLY SEPTEMBER 9, 2011***
- ***AMENDED IN ASSEMBLY SEPTEMBER 2, 2011***
- ***AMENDED IN ASSEMBLY AUGUST 26, 2011***
- ***AMENDED IN ASSEMBLY AUGUST 15, 2011***
- ***AMENDED IN ASSEMBLY JUNE 27, 2011***
- ***AMENDED IN SENATE MAY 31, 2011***
- ***AMENDED IN SENATE APRIL 26, 2011***
- ***AMENDED IN SENATE APRIL 25, 2011***
- ***AMENDED IN SENATE APRIL 14, 2011***

- ***INTRODUCED BY Senator DeSaulnier***

- ***FEBRUARY 18, 2011***

CLOSE

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Courtyard by Marriott, Culver City