

LOS ANGELES SOUTHWEST COLLEGE

INTEGRATED COLLEGE OPERATIONAL PLAN

2012 – 2013

GOAL 1—ACCESS

2012-2013 STRATEGIC OBJECTIVES FOR ACCESS (RANKED BY PRIORITY)

1. Increase the percentage of students by 10% who participate in formal orientation, assessment, and enrollment in math and English placements during their first year using 2010-2011 as a base year
2. Increase the percentage of Latino student enrollment in credit courses by 10% over 2010-2011.
3. Increase the percentage of credit enrollments for African American and Latino males by 5% using Fall 2010 as a baseline
4. Increase the service area capture rate from local high schools by 5% over Fall 2010
5. Implement the current *program improvement model* focused on capacity building, student retention and enrollment growth within the CTE programs and services
6. Using the index¹ created and developed in 2011-2012, implement a process that will result in increasing the visibility of LASC and its programs in the surrounding community by 10% using 2011-2012 as a base year
7. Increase the percentage of students who identify a program goal and enroll in at least two classes in that program during their first academic year by 7% over 2010-2011

GOAL 2—SUCCESS

2012-2013 STRATEGIC OBJECTIVES FOR SUCCESS (RANKED BY PRIORITY)

1. Using the Student Success index² created in 2011-2012, increase³ that index by 10% using the 2010-2011 academic year as a baseline
2. Improve by 5% the number of non-credit English and math students who matriculate to the first level of the subsequent credit course using Fall 2011 as a benchmark
3. Establish and implement a series of interventions that would place special emphasis on underperforming African American and Latino male students that would result in eliminating the achievement gap between males and females enrolled in basic skills classes
4. Improve the percentage of African American/Latino males who earn a degree or certificate by 5% over the 2010-2011 academic year

¹ An index would aggregate and quantify the elements of program and college visibility into one index in which the progress toward visibility could be quantified and measured

² A student success index would aggregate and quantify the elements of student success, e.g. transfer, degree and certificate attainment, successful course completions, attainment of student goals other than degrees or certificates, term to term persistence, etc., into one index in which the progress toward student success could be quantified and measured

³ The college would develop and implement a comprehensive student success plan that would provide the mechanism for increasing overall student success as indicated by the student success index.

5. Achieve SUSTAINABILITY LEVEL OF IMPLEMENTATION FOR SLOs (using the ACCJC rubric) at the institutional, program, and course levels by at least a 50% level in order to reach full sustainability by 2014
6. Use ~~Using~~ the widespread institutional dialogue about the results of SLO assessment and identification of gaps implemented in Spring 2012, ~~and increase~~ increasing the number of participants in these discussions by 5%
7. Meet compliance with the index created in 2011-2012 in order to evaluate, respond, and comply with recent Perkins IV and Gainful Employment legislation

GOAL 3—EXCELLENCE

2012-2013 STRATEGIC OBJECTIVES FOR EXCELLENCE (RANKED BY PRIORITY)

1. Increase the number of faculty staff participating in professional development activities by 10% using 2011-2012 as a baseline
2. Improve communication and morale among college faculty and staff by 8% using the 2011 climate survey as a baseline
3. Strengthen CTE existing current LASC Master Agreements ~~with~~ in a manner that responds to and complies with recent Perkins IV legislation by increasing participation among the local school districts which are feeder secondary institutions ~~schools~~ and regional employers ~~and employers~~ by 5%
4. Increase student participation and engagement on campus beyond the classroom by 15% using 2010-2011 as a baseline.
5. Implement the plan to promote a positive college image which was created in 2011-2012 in the community by highlighting faculty, staff, and student achievements in public relations and marketing campaigns

GOAL 4—ACCOUNTABILITY

2012-2013 STRATEGIC OBJECTIVES FOR ACCOUNTABILITY (RANKED BY PRIORITY)

1. Increasing communication about decision-making procedures by 7% using the Spring 2011 Campus Climate Survey as a baseline
2. Using the plan created in 2011-2012 to increase the discussion and application of accountability practices, such as on time and objective evaluations, personal professional development plans; after establishing a baseline year, increase these practices by 5%
3. Increase by 8% the number of students who develop a formal educational plan using 2010-2011 as a base academic year
4. Implement the process created in spring 2012 that will encourage student participation and engagement with the campus through volunteering and service learning

GOAL 5—COLLABORATION & RESOURCES

2012-2013 STRATEGIC OBJECTIVES FOR COLLABORATION & RESOURCES (RANKED BY PRIORITY)

1. Increase successful external funding by 18% using 2010-2011 as a baseline
2. Encourage the pursuit of external funding at all levels of the college so that 4% of staff, 10% of all fulltime faculty, and 25% of all administrators are engaged in the pursuit of external funding activities
3. Improve the CTE revenue generating capacity by 5% over 2010-2011
4. Develop and improve partnerships with regional employers and community-based organizations, including municipalities, and other workforce and economic development practitioners by 3% over 2010-2011
5. Continue building and begin using a college-wide database to be used for resource development, scholarships, internships, endorsements, partnerships, etc.