

# STRATEGIC PLANNING RETREAT 2008-2011

Planning Committee Meeting

Proud Bird Restaurant

January 15, 2009

# TODAY'S AGENDA

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- **8:30 AM**                    **Welcome and Introductions**
- **8:40 AM**                    **Review Strategic Plans: LASC 2005-08, CCCCC, LACCD, LASC 2008-11 Goals**
- **8:50 AM**                    **Developing a Strategic Plan: Process, Essential Elements, Today's Task**
- **9:00 AM**                    **Break-out Groups: Program Objective Themes**
- **10:00 AM**                   **Break**
- **10:15 AM**                   **Break-out Groups: Institutional Planning Themes**
- **10:45 AM**                   **Develop Overarching College Planning Themes**
- **11:45 AM**                   **Break-out Groups: Develop College Objectives for each Planning Theme**
- **12:00 PM**                   **Working Lunch**
- **1:15 PM**                    **Edit, Refine, and Organize College Objectives under each Strategic Goal**
- **2:00 PM**                    **Break**
- **2:15 PM**                    **Complete the 2008-2011 LASC Strategic Plan**
- **3:30 PM**                    **Adjourn**

# LASC 2005-2008 STRATEGIC GOALS

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- **Goal #1: (Serving Student Needs)**

- Serve student needs and success through coordinated, collaborative, and integrative state-of-the-art delivery of services that are flexible and inclusive.

- **Goal #2: (Quality Education)**

- Provide quality education that incorporates technology and responds to the needs of students, business, industry, and institutions of higher learning with curricula that improve student learning outcomes.

- **Goal #3: (Commitment to Students and Community)**

- Maintain a commitment to students and expand collaborative community relationships in a safe, healthy and aesthetically pleasing environment conducive to quality learning.

- **Goal #4: (Leadership)**

- Identify, develop and support leaders to effectively manage an environment of shared governance with respect, support and recognition.



# California Chancellor's Office (CCC) Strategic Plan (2006)

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*Sets overall California Community College Direction*

Goal A :: College Awareness And Access

Goal B :: Student Success and Readiness

Goal C :: Partnership for Economic and Workforce  
Development

Goal D :: System Effectiveness

Goal E :: Resource Development



# Los Angeles Community College District (LACCD) Strategic Plan (2006-2011)

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## **Board Determined the District's Plan was Inclusive of the California Community College Plan**

- I. *Access: Expand Educational Opportunity & Access*
- II. *Success: Enhance all Measures of Student Success*
- III. *Excellence: Support Student Learning & Educational Excellence*
- IV. *Accountability: Foster a District-wide Culture of Service & Accountability*
- V. *Collaboration & Resources: Explore New Resources & External Partnerships*



# LASC 2008-2011 Strategic Goals

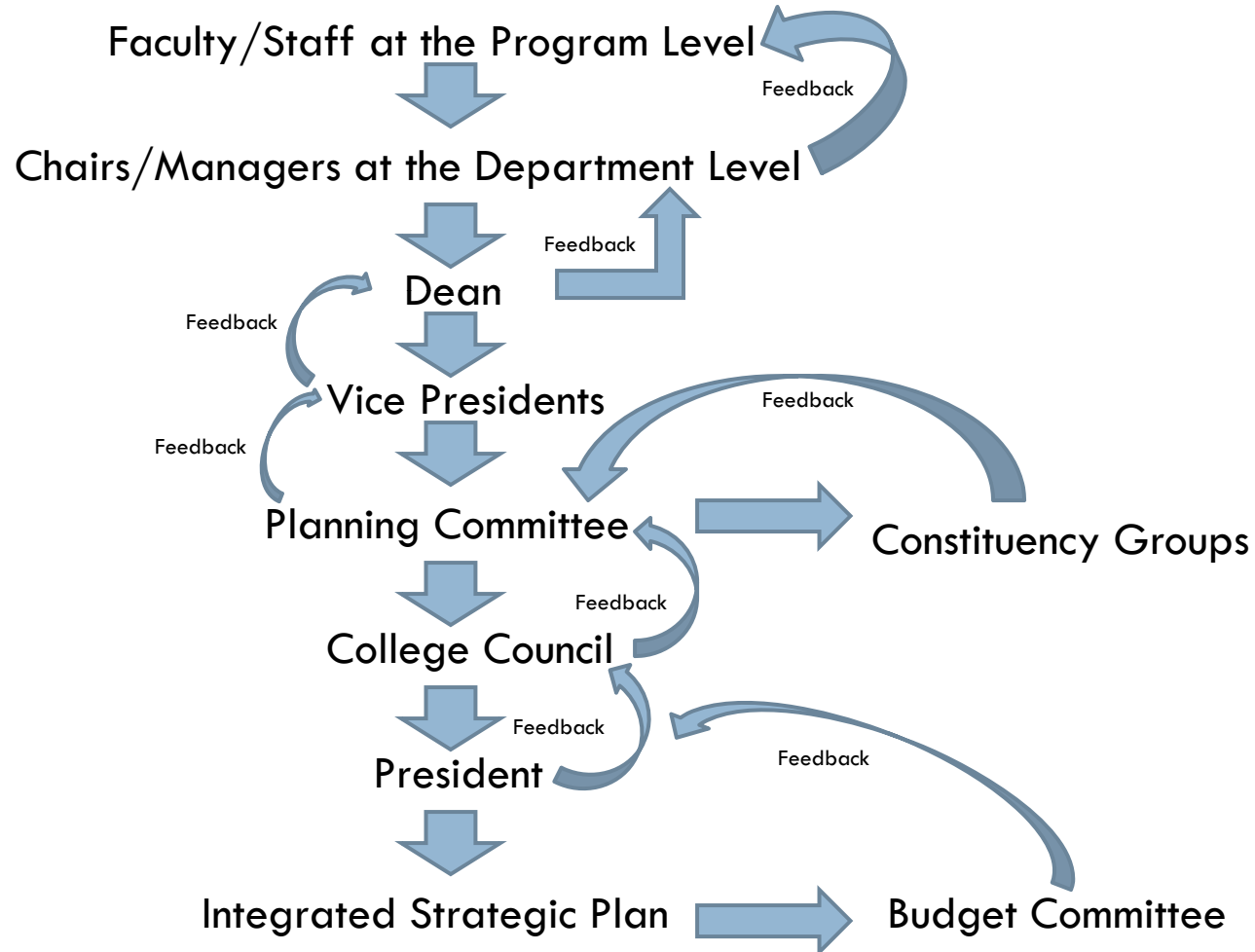
- I. **Access:** *Expand Educational Opportunity & Access*
- II. **Success:** *Implement Strategies for Student Success*
- III. **Excellence:** *Support Student Learning & Educational Excellence*
- IV. **Accountability:** *Foster a College-wide Culture of Service & Accountability*
- V. **Collaboration & Resources:** *Cultivate and Maintain New Resources & External Partnerships*
- VI. **Career and Technical Education:** *Participate in Regional Workforce and Economic Development*

\*Developed August 25, 2008 by LASC Planning Committee



# DEVELOPING A STRATEGIC PLAN

# LASC Planning Process



# Elements of an Integrated Strategic Plan

Career Technology Plan	Human Resources Plan
Enrollment Management Plan	Program Objectives
Educational Master Plan	Staff Development Plan
Facilities Plan	Student Success Plan
Fiscal Plan	Technology Plan

## Today's Task—Develop The 2008-2011 Strategic Plan



**Bring cohesiveness, synergy,  
and continuity to these ten  
separate elements of the  
strategic plan so that it reads  
like one integrated college  
plan**

# ALIGNMENT OF STRATEGIC OBJECTIVES

California Community College Chancellor's Office Strategic Plan



Los Angeles Community College District Strategic Plan



Los Angeles Southwest College Strategic Goals



Los Angeles Southwest College Strategic Objectives

# Group Process for Objective Themes



1. Cut Objectives into Strips
2. Place Strips into Thematic Stacks
  - a) Label each stack with the sticky pads
3. Write each theme on a poster and place on the wall
4. Clearly label each poster with the following info:
  - a) Title the poster “Program Objective Themes”
  - b) Names of program
  - c) Names of group members

# BREAK-OUT



STRATEGIC

OBJECTIVES

# Group Process for Institutional Planning Themes

1. Use sticky notes and colored markers to note recurring themes
2. Write each theme on a poster and place on the wall
3. Clearly label each poster with the following info:
  - a) Title the poster “Institutional Planning Themes”
  - b) Names of documents
  - c) Names of group members

# BREAK-OUT



## *INSTITUTIONAL PLANNING THEMES*

A horizontal decorative bar consisting of a small orange square on the left and a long light blue rectangle extending to the right.

# **DEVELOPING OVERARCHING COLLEGE THEMES**

# Group Process for Developing College Objectives



1. Clearly label 6 posters by writing 1 Strategic Goal at the top
2. Consider each of your assigned themes by each goal (a theme can go under more than one goal)
3. Write a measurable “Strategic Objective” for each theme under each Strategic Goal

# BREAK-OUT



## *DEVELOPING COLLEGE OBJECTIVES*



# **EDITING, REFINING, AND ORGANIZING COLLEGE OBJECTIVES**

LOS ANGELES  
SOUTHWEST COLLEGE



STRATEGIC PLAN  
2008-2011