Pro-GTL (Global Trade & Logistics) Consortia is a statewide partnership promoting career opportunities in global trade, logistics, and entrepreneurship. In collaboration with private industry, educators across 10 community colleges in Los Angeles and Orange Counties and an American Jobs Center, we are joined by four deputy sector navigators as part of the Doing What Matters Initiative of the California Community College Chancellor's Division of Workforce and Economic Development.

Visit our Website

JOIN US ON SOCIAL MEDIA

Industry leaders, faculty and students we invite you to submit industry articles, pictures, events, and original content.
STUDENTS CONVERGE ON UNIVISION'S POSIBLE ENTREPRENEUR SUMMIT
Pictured: Instructor and marketing executive Rafael Cardona with Glendale Community College students

SPECIAL EVENT

LASC 50TH ANNIVERSARY CELEBRATION

Now celebrating its 50th year, Los Angeles Southwest College is the product of decades of hard work, vision and perseverance to achieve the dream of its principal founder, Odessa B. Cox.

The Cox family and a small group of community members started fighting in 1947 to bring a comprehensive community college to South Los Angeles. The path to today was not
The first steps toward the realization of this dream of having a college in the area were taken in 1950 when Cox and others formed a citizen's group -- The South Central Junior College Committee. The diverse group was influential in getting the Los Angeles Unified School District Board of Education, which oversaw Los Angeles community colleges, to purchase 54 acres of land for $3,500 per acre in 1950 from the Union Oil Company at the corner of Western Avenue and Imperial Highway -- the eventual site of Los Angeles Southwest College. Another 16 acres would be purchased for $14,230 per acre from Union Oil in 1964.

Denise F. Noldon, Ph.D., is interim president of Los Angeles Southwest College, where she oversees the entire operation of the South Los Angeles campus, which is part of the Los Angeles Community College District.

UPCOMING EVENT

INDUSTRY SPOTLIGHT - Increasing the Workforce Pipeline for Industrial Design, Manufacturing & STEM

Thursday, October 19, 2017
8:30am - 1:30pm
For many people, knowledge and skills are similar concepts used to describe competency. But for hiring managers and learning professionals they are considered as two quite different, yet related, concepts.

To make it simple: knowledge is theoretical and skills are practical. You can know all the rules of a sport, know all the teams and all players, know all the statistics, but this only makes you knowledgeable about this sport; it does not make you any good at it. To become good at a sport you must play it, practice its techniques, and improve your skills through experience.
“The Way to Forge a Path That Never Existed Before”

"It was so important to me that the partnership between Pro-GTL and The Institute for Supply Management (ISM) happened. The reason that being part of the Pro-GTL effort was important to me personally was because I came from a non-college bound family.

My dad was a steelworker. He raised me to be what I am today, with an understanding of the benefits of manufacturing. I also learned tenacity and responsibility. Manufacturing provides many good jobs that feed the factory.

It is very important to me to demonstrate to teenagers and people coming out from the same sorts of homes that I did, that there is a path to a really good career. A job that will lead you down a road to a career that will allow you to buy a house.

“The Why”, for this partnership has everything to do with children not growing up in a home where finances are uncertain. So, in our way, we are able to make a difference.

C.J. Nord, C.P.M. Pro-GTL honors her for both speaking at the GTL Summit last year, as well as for her service on the Industry Advisory Group.

C.J. Nord was also instrumental in arranging the relationship with her group The Institute for Supply Management (ISM) as one of our partners for the Digital Badge Program with NexusEdge and LinkedIn.

RESOURCE FOR STUDENTS

GLOBAL TRADE: A ROADMAP TO SUCCESS
Explore Careers in Global Trade

Interested in a career in international trade?

This is an extraordinary resource created by the Los Angeles Area Chamber of Commerce.

Save and use this guide to obtain information about the different industries, both private and public, which can help you seize the opportunities related to international trade.

Read More

REPORTS AND TRENDS

Hiring of LinkedIn Members in L.A. Area

Hiring of LinkedIn members in the Los Angeles area rose 1.5 percent in August from July levels, in line with the national average, according to a monthly report released late Friday from the business networking website.

Read More

Southern California Community Colleges to Give Needed Boost to Global Trade Workforce

There are 600,000 jobs sustained in California because of activity occurring at our seaports, airports and our border with Mexico. There are an additional 1.5 million jobs connected to the movement of goods, known as logistics.
Morgan Stanley on economic impact of Hurricanes Harvey and Irma

Morgan Stanley chief US economist Ellen Zentner discusses how Hurricanes Harvey and Irma could affect US GDP and the labor market.

Port Of Los Angeles Launches Digital Pilot

A GE-Port of Los Angeles partnership launched a pilot at APM Terminals with Maersk Line and Mediterranean Shipping Company (MSC). Home Depot is also participating in the project.

Foreign Direct Investment in SoCal, 2017 Edition

FDI is responsible for 439,000 jobs and nearly 10,000 firms in Southern California, according to the new World Trade Center Los Angeles (WTCLA) report, Foreign Direct Investment in Southern California, 2017.

What growing global trade means for Los Angeles area businesses

While global trade has slowed in recent years, the greater Los Angeles region still handles a
massive share of all the trade passing through the United States each year, according to a pair of reports that will be released by the Los Angeles Economic Development Corporation on Friday.

We invite you to submit articles, pictures, events, and original content.